



Creative Content Director Description

Overview:

This position's purpose will be to ensure that Northstar's websites, social media accounts and digital information streams are current, creative, compelling, informative, interactive, and inspirational resources that contribute to the total communication effort of helping to make and grow disciples of Jesus Christ.

Role & Responsibilities

*It is important to see the ministry role in the context of the overall Northstar vision and mission, as well understanding our **ministry philosophy** of "be the church" and our **leadership philosophy** of "giving the ministry away."*

Expectations:

- Demonstrate a love for Jesus Christ, a commitment to obedience of His Word, and the ability to practice servant leadership.
- Attend all Northstar staff meetings.
- Assist with wider ministry and staff responsibilities.
- Work week is "part-time."

General Responsibilities:

- Supervising the creation of written, visual (graphics and video) content for the church's website and social media ministry
- Should possess strong verbal, written, and strategic communication and decision-making skills, and have the ability to function well in a team-oriented environment.
- Skills and experiences should include experience with Wordpress, a working knowledge of web technologies, social media savvy.

- Demonstrate creative initiative in helping communicate stories and content in a way that will encourage and inspire and help the overall ministry of Northstar.
- Create a continuous stream of “creative content” - video, blog entries, and other media to help tell the story of Jesus and His people at Northstar in a compelling ways.
- Work with the Creative Content Team, effectively assigning and delegating projects.

Qualifications:

- Strong organizational skills
- Self-motivated
- Excellent written communication skills
- Proficient in blogging, email, and social media
- Able to work with a team
- Covenant member of Northstar Church

Accountability & Personal Growth:

1. Primarily responsible to the Lord, performing ministry and leadership with enthusiasm and seeking to please Him.
2. Secondly, accountable to Staff. The CCD will keep the Pastor fully informed of the work being done.
3. The CCD Minister will meet weekly with the Pastor. These meetings will range from personal growth to ministry coordination and communication for content on the web and social media.
- 4.

Terms

- Northstar Church will negotiate salary and benefits with you. We have both full- and part-time staff, with a wide range of starting options.
- We will provide all books and materials that are assigned for your discipleship and spiritual growth development.
- We will cover travel and meals for any required out-of-town events or meetings.

- You will need to turn in a reimbursement form with receipts for any expenses that you incur in the process of your ministry responsibilities.
- You will set personal and ministry goals annually in order to facilitate direction, focus and growth. You will be assessed in relation to how you meet these goals. Goals should be SMART – Specific, Measurable and Attainable, Realistic & Timely.